



 **FORWARD**
BELGIUM

Sponsorship brochure

2023

INTRODUCTION

FORWARD Belgium is the Belgian organisation for freight forwarders, customs representatives and logistics service providers. Our members are the architects of transport and direct the logistics chain via sea, inland waterways, short sea, rail, road or air-transport.

FORWARD Belgium also has an active **youth department** '[Young FORWARD Belgium](#)'.

Both FORWARD Belgium and Young-FORWARD Belgium organise a number of events every year. You can soak up the atmosphere of some of these events on our [YouTube channel](#).

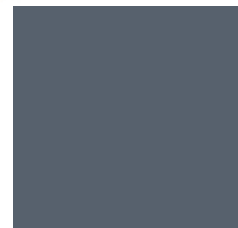
Via the **GOLD** and **SILVER sponsorship packages** we are pleased to offer you the opportunity to put your company in the spotlight during the FORWARD Academy on 28 June in [Spécial Belge](#), the 10th FORWARD Quiz on 23 November in the [Ark Antwerpen](#) and the FORWARD Academy in the autumn (date and location to be determined). In addition, we still offer the **sponsorship package in natura or tailormade**.

Subscription to these sponsorship packages is possible until 26 May 2023.

In addition, this year it is possible to sponsor the FIATA World Congress 2023 '**The changing climate of logistics**' - which FORWARD Belgium is hosting. For this, we refer to the separate sponsorship brochure which you can download [here](#).

The first day of the congress - Oct. 3, 2023 - is entirely focused on the Young Logistics Professionals. Students and young people will spend a whole day working on various business cases focusing on sustainable logistics and SDGs. We also offer a separate sponsorship package for this, which can be found further on in this brochure.

Below you can find an overview of the sponsorship packages offered by FORWARD Belgium and Young FORWARD Belgium this year.



SPONSORSHIP PACKAGES

FORWARD Belgium GOLD | EURO 1.000 (excl. VAT)

You can enjoy the following benefits:

FORWARD Academy | Spécial Belge | 28 June 2023

- ✓ Opportunity to **participate** in the FORWARD Academy (max. 4 participants).
- ✓ Your **company logo**
⇒ on the separate **website page** with direct company link;
⇒ shown on **big screen** before and after the session.
- ✓ Mentioning of your **company name** (with direct company Websitelink) on the official **invitation** (via mail).
- ✓ Your company's **hashtag** in our posts on **social media** related to this event.



FORWARD Belgium Quiz | De Ark Antwerpen | 23 November 2023

- ✓ Free registration of **1 team** (of max. 5 people) (registration no later than 31.10.2023!).
 - ✓ Your **company logo**
⇒ on the separate **website page** with direct company Websitelink;
⇒ shown in the **power point presentation** during the event;
⇒ placed on all **reply forms**.
 - ✓ Mentioning of your **company name** (with direct company Websitelink)
⇒ on the official **invitation** (via mail);
⇒ in the **FORWARD newsletter** after the event.
 - ✓ Your company's **hashtag** in our posts on **social media** linked to this event.



FORWARD Academy | autumn 2023 (location and date to be determined)

- ✓ Opportunity to **participate** in the FORWARD Academy (max. 4 participants).
- ✓ Your **company logo**
⇒ on the separate **website page** with direct company Websitelink;
⇒ shown on **big screen** before and after the session.
- ✓ Mentioning of your **company name** (with direct company Websitelink) on the official invitation (via mail).
- ✓ Your company's **hashtag** in our posts on **social media** related to this event.



FORWARD Belgium SILVER | EURO 500 (excl. VAT)

You can enjoy the following benefits:

FORWARD Academy | Spécial Belge | 28 June 2023

- ✓ Opportunity to **participate** in the FORWARD Academy (max. 2 participants).
- ✓ Your **company logo**
⇒ on the separate **website page** with direct company Websitelink;
⇒ shown on **big screen** before and after the session.
- ✓ Mentioning of your **company name** (with direct company Websitelink) on the official **invitation** (via mail).

FORWARD Belgium Quiz | De Ark Antwerpen | 23 November 2023

- ✓ Your **company logo**
⇒ on the separate **website page** with direct company Websitelink;
⇒ shown in the **power point presentation** during the event.
- ✓ Mentioning of your **company name** (with direct company Websitelink)
⇒ on the official **invitation** (via mail);
⇒ in the **FORWARD newsletter** after the event.

FORWARD Academy | autumn 2023 (location and date to be determined)

- ✓ Opportunity to **participate** in the FORWARD Academy (max. 2 participants).
- ✓ Your **company logo**
⇒ on the separate **website page** with direct company Websitelink;
⇒ shown on **big screen** before and after the session.
- ✓ Mentioning of your **company name** (with direct company Websitelink) on the official **invitation** (via mail).



Young Logistics Day | EURO 3.000 (excl. VAT)

Young Logistics Challenge | Square Brussels Convention Centre | 3 October 2023

During the [FIATA World Congress 2023](#), one day will be entirely dedicated to the **Young Logistics Professionals**. On **Tuesday 3 October**, students and youngsters from the sector (both domestic and foreign) will take part in a **Challenge**. The idea is that participants will work that day on business cases focusing on sustainable logistics and the SDGs. At the end of the day, the results will be presented to a jury. A winner will then be chosen from each business case.

By taking up this offer, we provide **visibility** for your company throughout the day and prior to the event via social media channels, etc.



We offer companies the opportunity to be in the **spotlight** all day long by:

- ⇒ Possibility of placing a banner.
- ⇒ Use of your logo throughout the event.
- ⇒ Mentioning of your logo / company name on various social media channels.
- ⇒ It is also possible to have a QR code from your company website and/or vacancy website placed on the partner Wall.
- ⇒ We will also launch a Congress app that will also incorporate sponsors.

However, the above list is not exhaustive. We are also open to other- re proposals. In addition, **2 people** can be **present** during this day so that contacts can be made with the participants and **2 people** can also attend the **FIATA Welcome Reception**, which will take place after the Young Logistics Challenge at Brussels Town Hall, free of charge.

FORWARD Belgium - IN NATURA or TAILORMADE

During our events, you can also sponsor FORWARD Belgium / Young FORWARD Belgium **"in natura"**. For example by sponsoring quiz prizes, prizes for the FORWARD Cup (5 May 2023), meeting rooms, catering at events , ...

As FORWARD Belgium is committed to **sustainability**, we will no longer distribute goody bags at our events.

However, if you would like to give a gift / gadget, this can still be done to the participants of the quiz (23 November 2023) as well as during the FORWARD Cup (5 May 2023). We hereby ask not to provide paper leaflets but only sustainable gifts. Please coordinate this with the secretariat in advance.

If you have an original idea or another proposal for sponsorship, please do not hesitate to contact us!



Practical arrangements

Delivery of the logo

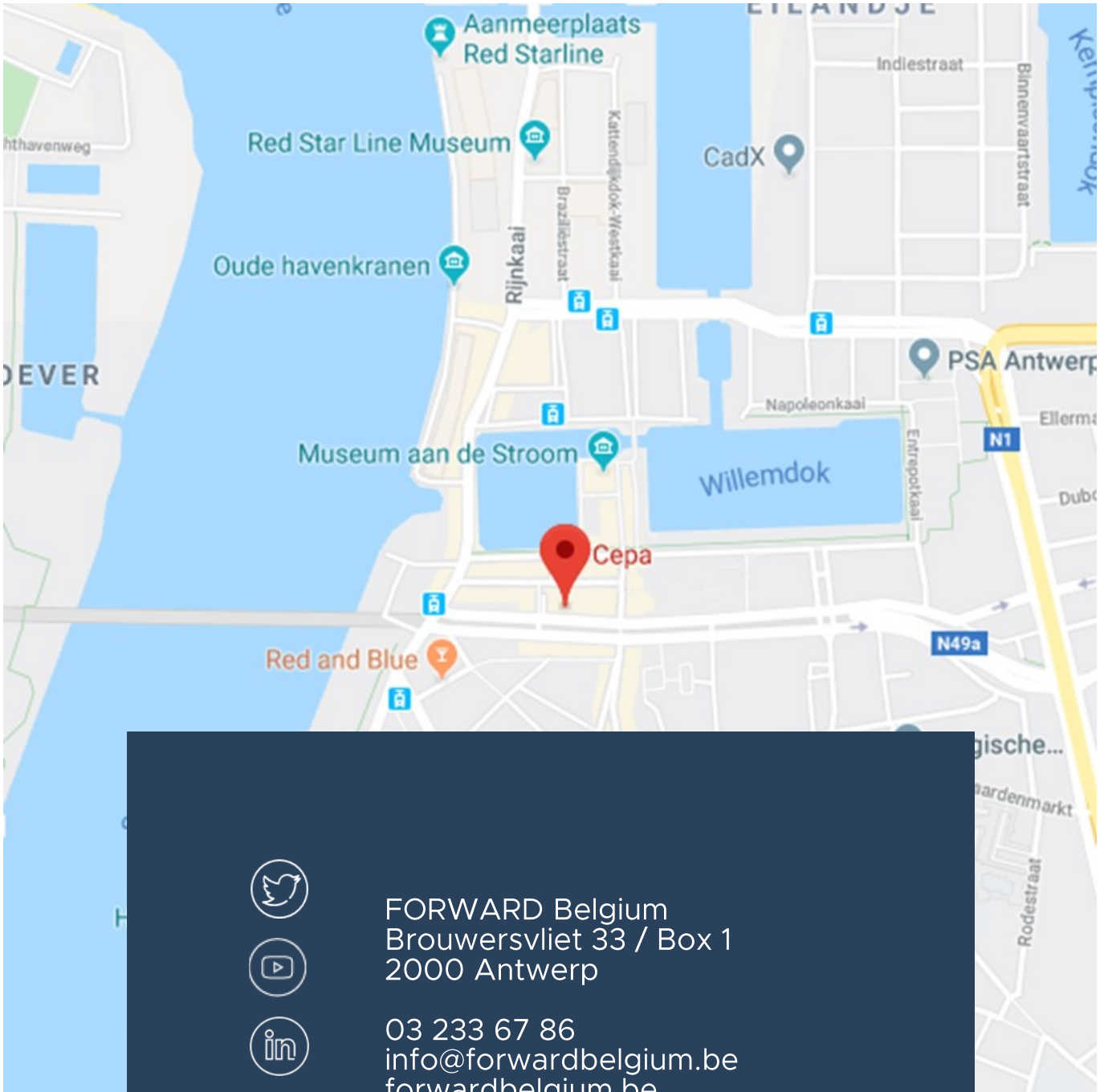
With each sponsorship package, we ask you to deliver the company logo electronically in good quality and in the file formats .jpg, .pdf or .png before 26 May 2023 after signing up for the sponsorship package.

Interested in sponsoring? Further questions?

Do not hesitate to contact us. We will be happy to explain the various sponsorship opportunities in more detail.

We hope to welcome you as one of our sponsors soon!

Contact details



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